

OKTOBERFEST SPONSORSHIPS 2018

GERMAN HERITAGE NIGHT – FRIDAY, SEPT. 28 – CENTRAL UNITED CHURCH OF CHRIST

\$750 Gold Sponsorship – *Main Stage Entertainment – The Loehnig German Band*

Promoted on social media/print advertisement, title sponsorship & recognition main stage,
Business logo printed on festival T-shirt, 12x12 vendor booth

\$500 Silver Sponsorship – *Muenchberg Beer & Wine Garden*

Promoted through advertisement/social media, title sponsorship with sign at Garden,
Business logo printed on festival T-shirt, 12x12 vendor booth

FESTIVAL SPONSORS – SATURDAY, SEPT. 29 – DUNKLIN/WASHINGTON/BROADWAY

\$1,000 Platinum Sponsorship – *Oktoberfest Festival – all venues*

Extensively promoted on social media/print advertisement, banner & recognition main stage,
Business logo printed on festival T-shirt

\$750 Gold Sponsorship – *Main Stage Entertainment TBD – (3 available)*

Extensively promoted on social media/print advertisement, banner & recognition main stage,
Business logo printed on festival T-shirt, 12x12 vendor booth

\$500 Silver Sponsorship – *Muenchberg Beer & Wine Garden*

Promoted on social media/print advertisement, banner & recognition main stage,
Business logo printed on festival T-shirt

\$350 Bronze Sponsorship – *Dachshund Derby/Costume Contest or Kids Korner*

Promoted on social media/print advertisement, exclusive title sponsorship w/sign,
Business logo printed on festival T-shirt, 12x12 vendor booth

\$125 T-Shirt Sponsorship – *(see attached form)*

Business logo printed on festival T-shirt, 12x12 vendor booth

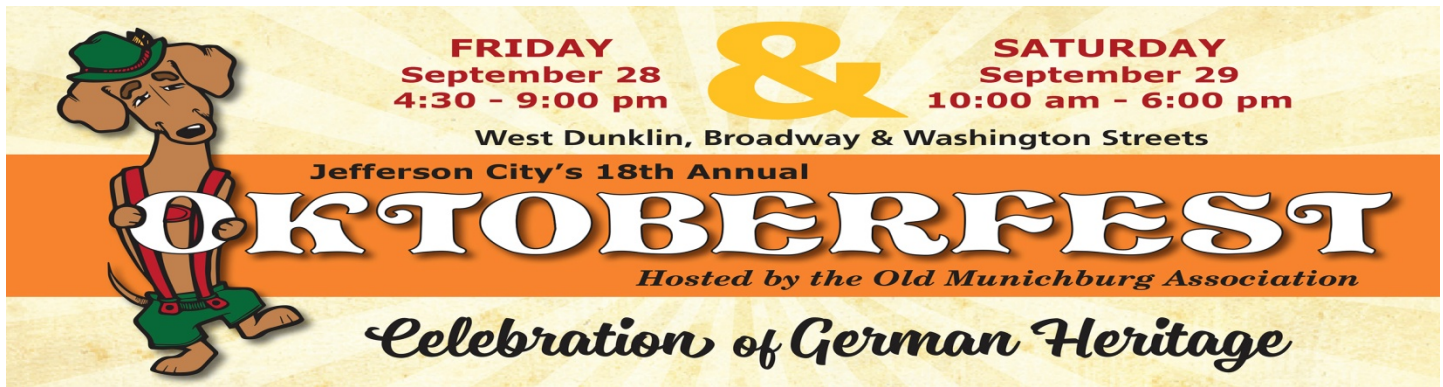
I would like to support the Old Munichburg Association and sponsor one of the above events:

Amount enclosed: _____

Checks are payable to: Old Munichburg Association
PO Box 105806, Jefferson City, MO 65110

Vendor Booth requires that you fill out attached application. As a sponsor it's free.

Questions: [OldMunichburgAssociation@gmail.com/](mailto:OldMunichburgAssociation@gmail.com) Website: www.oldmunichburg.com/oktoberfest.html



Dear friend of Jefferson City, the Southside, and Munichburg,

The Old Munichburg Association is excited to announce the 18th annual Jefferson City Oktoberfest to be held on September 28 and 29, 2018. The festival will be held on Dunklin Street in the heart of historic Old Munichburg. Oktoberfest is one of Jefferson City's signature festivals. It attracts participants and visitors from our city and from the entire Central Missouri region.

On Friday, September 28, we will be celebrating German heritage with a German pot roast dinner at Central United Church Christ beginning at 4:30 pm. Adjacent to the church, festival attendees can listen and dance to the Loehnig Family German Band while enjoying beverages from the Muenchberg Beer Garden.

On Saturday, September 29, from 10 am to 6 pm, we will celebrate the Southside's American heritage with festival activities including performances on the main stage, bratwurst and hot dogs served at the Muenchberg Beer Garden, Missouri's largest dachshund derby and costume contest, kids' activities, craft and food vendors, baked goods, craft demonstrations, and the Mid Mo Old Car Club car show. The festival will be located on Broadway, Dunklin, and Washington streets.

As always, all proceeds from Oktoberfest are used to make improvements in the Southside/Munichburg area, such as historic markers and landscaping. Our improvement efforts are made in cooperation with the Southside CID, Capital Region Medical Center, and the City of Jefferson.

We invite you to join other local businesses in generously promoting this festival as a sponsor. A form is enclosed on which you can indicate your level of support.

Thank you so much.

Please feel free to call me at 573-864-0540 or email me at strongatm63@gmail.com. We appreciate your support. Please visit our website www.oldmunichburg.com.

Sincerely,

Alison Tharp Martin

Event Coordinator
Old Munichburg Association